

Order Item Summary

CBS TELEVISION
STATIONS

KDKA-TV

Order ID: 56679 CF LOC-POL FBD - LBD: 09/25/12 - 10/01/12 HL#: Created: 09/21/12 01:49 PM

Client: TOM SMITH FOR SENATE (329097) CPE: / / 288 Agency Commission: 15 % Updated: GALLAGHE on 09/21/12 02:23 PM

Agency: SRCP MEDIA (254304) Product: SMITH WEEK 9/25 (1310) Self Protect.: :00:00 Confirmed: 09/21/12 02:00 PM

Buyer: Demo: HHOLDS DMA RTG Sched. Code: B Contract: 09/24/12 08:48 AM

AE: Brian Butz-1-KDKA-TV Billing Int: Monthly BM: SS

Share: 0% WTAE: 0% WPXI: 0% WPGH: 0% WPMY: 0% WPCW: 0% CABLE: 0%

PRINT AT STATION. ALL RATES ARE NON PRE EMPTIBLE UNLESS NOTED OTHERWISE. PAID FOR BY TOM SMITH FOR SENATE. MARK INVOICE PAID, PROOF

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
001	MLOCAL6A	0 1 1 1 1 0 0	MORN	30	D			0.0	\$600.00	4	\$2,400.00		
	30 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/25/12	09/28/12	4										
002	MLOCAL6A	M * * * * *	MORN	30	D			0.0	\$600.00	1	\$600.00		
	30 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/01/12	10/01/12	1										
003	07:00 - 08:00	* T * * * * *	MILT	30	B			0.0	\$375.00	1	\$375.00		
	30 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/25/12	09/25/12	1										
004	WCBSSUN	* * * * * S	MORN	30	B			0.0	\$500.00	1	\$500.00		
	30 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/30/12	09/30/12	1										
005	DLIVE9A	* T * * * * *	DAY	30	B			0.0	\$150.00	1	\$150.00		
	30 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/25/12	09/25/12	1										
006	D11AM	0 1 1 0 0 0 0	PRIC	30	B			0.0	\$450.00	2	\$900.00		
	30 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/25/12	09/26/12	2										

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AE: Brian Butz-1-KDKA-TV	Billing Int: Monthly	BM: SS		
Share: 0% WTAE: 0% WPXI: 0% WPGH: 0% WPMY: 0% WPCW: 0% CABLE: 0%				

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
007	NNOON	0 1 1 1 1 0 0	NEWS	30	B			0.0	\$550.00	4	\$2,200.00		
	30 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/25/12	09/28/12	4										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
008	NNOON	M * * * * *	NEWS	30	B			0.0	\$550.00	1	\$550.00		
	30 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/01/12	10/01/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
009	NEWS430PM	0 1 1 1 1 0 0	NEWS	30	D			0.0	\$500.00	4	\$2,000.00		
	30 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/25/12	09/28/12	4										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
010	NEWS430PM	M * * * * *	NEWS	30	D			0.0	\$500.00	1	\$500.00		
	30 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/01/12	10/01/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
011	NEWS530PM	0 1 1 1 1 0 0	NEWS	30	D			0.0	\$800.00	4	\$3,200.00		
	30 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/25/12	09/28/12	4										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
012	NEWS530PM	M * * * * *	NEWS	30	D			0.0	\$800.00	1	\$800.00		
	30 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/01/12	10/01/12	1										

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Share: 0% WTAE: 0% WPXI: 0% WPGH: 0% WPMY: 0% WPCW: 0% CABLE: 0%				

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
013	NEWS6PM	0 1 1 1 1 0 0	NEWS	30	D			0.0	\$900.00	4	\$3,600.00		
	30 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/25/12	09/28/12	4										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
014	PSIXTY	* * * * * S	REGP	30	D			0.0	\$4,500.00	1	\$4,500.00		
	30 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/30/12	09/30/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
015	PNAVY	* T * * * * *	REGP	30	B			0.0	\$4,950.00	1	\$4,950.00		
	30 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/25/12	09/25/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
016	NLATE03	0 1 1 1 0 0 0	NEWS	30	B			0.0	\$1,800.00	3	\$5,400.00		
	30 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/25/12	09/27/12	3										

Order Totals						
Order Section	Confirmed Quantity	Revised Quantity	Confirmed Total		Revised Total	
			Gross Amt	Net Amt	Gross Amt	Net Amt
Spot Buy Lines	34	0	\$32,625.00	\$27,731.25	\$0.00	\$0.00
Installments	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Ancillary Buy Lines	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Order Totals:			\$32,625.00	\$27,731.25	\$0.00	\$0.00